

# Madison Library Community Survey

**Your opinion matters -- please help us develop a plan for your library.**

The Madison Library Strategic Planning Committee would like to find out what the Madison community needs for library services. The results of this survey will be used to develop a strategic plan for the Madison Library.

Please return survey to:

Madison Library, PO Box 240,  
Madison, NH 03849, or place in  
library's book drop.

**You may take this survey online,  
if you prefer: <http://goo.gl/eliKXa>**

**Your participation in this survey is voluntary. Your responses will be anonymous. This survey should take no more than 10 minutes to complete.**

If you have any questions about this survey, please contact Mary Cronin, Library Director at 367-8545, or John Filson, Library Trustee at 367-8622.

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## 1. How often did you visit the Madison Library in the past year? (Your best guess.)

- At least once a week       At least once a month       At least once in the past year  
 My last visit was more than a year ago       I've never visited the library

*If you checked an answer from the top row, please answer question 2a.*

*If you checked an answer from the bottom row, please answer question 2b.*

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## 2a. Why did you visit the Madison Library in the past year? (Please check all that apply.)

- |                                                                                      |                                                                                                |
|--------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------|
| <input type="checkbox"/> To sign up for a library card                               | <input type="checkbox"/> To bring children to use the library or attend a children's event     |
| <input type="checkbox"/> To borrow library materials                                 | <input type="checkbox"/> To volunteer at the library                                           |
| <input type="checkbox"/> To get a recommendation or ask a question                   | <input type="checkbox"/> To meet with a client, friend, or neighbor                            |
| <input type="checkbox"/> To use the public computers or wireless internet connection | <input type="checkbox"/> To take a computer/technology training class (one-on-one or workshop) |
| <input type="checkbox"/> To use the printer, copier, fax, and/or scanner             | <input type="checkbox"/> To attend a meeting or presentation                                   |
| <input type="checkbox"/> To spend time reading, studying, or working                 | <input type="checkbox"/> Other _____                                                           |

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## 2b. Why didn't you visit the Madison Library in the past year? (Please check all that apply.)

- |                                                                                          |                                                                                       |
|------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| <input type="checkbox"/> I use a library in another town.                                | <input type="checkbox"/> I use my own resources and/or technology to get information. |
| <input type="checkbox"/> I prefer to purchase books, magazines, videos, and other media. | <input type="checkbox"/> Open hours are not convenient.                               |
|                                                                                          | <input type="checkbox"/> Other _____                                                  |

**3. In the next year, how likely is it that you or your family will use the following library collection and reference services? (Please choose one answer in each row.)**

Borrow items (books, audiobooks, magazines, videos, music CDs, etc.)	<input type="checkbox"/> Very likely	<input type="checkbox"/> Likely	<input type="checkbox"/> Somewhat likely	<input type="checkbox"/> Not likely
Find recommendations or reviews for books, etc.	<input type="checkbox"/> Very likely	<input type="checkbox"/> Likely	<input type="checkbox"/> Somewhat likely	<input type="checkbox"/> Not likely
Ask a reference question or request homework help	<input type="checkbox"/> Very likely	<input type="checkbox"/> Likely	<input type="checkbox"/> Somewhat likely	<input type="checkbox"/> Not likely

**4. In the next year, how likely is it that you or your family will use the following technology services offered by the library? (Please choose one answer in each row.)**

Public computers	<input type="checkbox"/> Very likely	<input type="checkbox"/> Likely	<input type="checkbox"/> Somewhat likely	<input type="checkbox"/> Not likely
Wireless internet connection	<input type="checkbox"/> Very likely	<input type="checkbox"/> Likely	<input type="checkbox"/> Somewhat likely	<input type="checkbox"/> Not likely
Printer, copier, fax, and/or scanner (fee for service)	<input type="checkbox"/> Very likely	<input type="checkbox"/> Likely	<input type="checkbox"/> Somewhat likely	<input type="checkbox"/> Not likely
Assistive technology (screen reader, screen magnifier, large print keyboard)	<input type="checkbox"/> Very likely	<input type="checkbox"/> Likely	<input type="checkbox"/> Somewhat likely	<input type="checkbox"/> Not likely

**5. In the next year, how likely is it that you or your family will take part in the following library programs? (Please choose one answer in each row.)**

Preschool story times	<input type="checkbox"/> Very likely	<input type="checkbox"/> Likely	<input type="checkbox"/> Somewhat likely	<input type="checkbox"/> Not likely
Summer Reading Programs or other children's programs	<input type="checkbox"/> Very likely	<input type="checkbox"/> Likely	<input type="checkbox"/> Somewhat likely	<input type="checkbox"/> Not likely
Discussion groups	<input type="checkbox"/> Very likely	<input type="checkbox"/> Likely	<input type="checkbox"/> Somewhat likely	<input type="checkbox"/> Not likely
Computer/technology training workshop	<input type="checkbox"/> Very likely	<input type="checkbox"/> Likely	<input type="checkbox"/> Somewhat likely	<input type="checkbox"/> Not likely
Arts & crafts or hands-on maker project workshop	<input type="checkbox"/> Very likely	<input type="checkbox"/> Likely	<input type="checkbox"/> Somewhat likely	<input type="checkbox"/> Not likely
Presentations on topics of interest (ex. history, science, art, literature, consumer, health, current affairs)	<input type="checkbox"/> Very likely	<input type="checkbox"/> Likely	<input type="checkbox"/> Somewhat likely	<input type="checkbox"/> Not likely

**6. In the next year, how likely is it that you or your family will use the following online services offered by the library? (Please choose one answer in each row.)**

Ebooks	<input type="checkbox"/> Very likely	<input type="checkbox"/> Likely	<input type="checkbox"/> Somewhat likely	<input type="checkbox"/> Not likely
Downloadable audiobooks	<input type="checkbox"/> Very likely	<input type="checkbox"/> Likely	<input type="checkbox"/> Somewhat likely	<input type="checkbox"/> Not likely
Online reference tools and/or encyclopedia	<input type="checkbox"/> Very likely	<input type="checkbox"/> Likely	<input type="checkbox"/> Somewhat likely	<input type="checkbox"/> Not likely
Streaming (online) movies	<input type="checkbox"/> Very likely	<input type="checkbox"/> Likely	<input type="checkbox"/> Somewhat likely	<input type="checkbox"/> Not likely

*The next questions refer to the Madison community.*

**7. Please rate the importance of the following library collections to the Madison community.**

Books, magazines, videos, audiobooks, and other materials to borrow	<input type="checkbox"/> Very important	<input type="checkbox"/> Important	<input type="checkbox"/> Somewhat important	<input type="checkbox"/> Not important
Online encyclopedia and research/reference tools	<input type="checkbox"/> Very important	<input type="checkbox"/> Important	<input type="checkbox"/> Somewhat important	<input type="checkbox"/> Not important
Local History digital archive	<input type="checkbox"/> Very important	<input type="checkbox"/> Important	<input type="checkbox"/> Somewhat important	<input type="checkbox"/> Not important
Ebooks	<input type="checkbox"/> Very important	<input type="checkbox"/> Important	<input type="checkbox"/> Somewhat important	<input type="checkbox"/> Not important
Downloadable audiobooks	<input type="checkbox"/> Very important	<input type="checkbox"/> Important	<input type="checkbox"/> Somewhat important	<input type="checkbox"/> Not important
Streaming (online) video	<input type="checkbox"/> Very important	<input type="checkbox"/> Important	<input type="checkbox"/> Somewhat important	<input type="checkbox"/> Not important

**8. Please rate the importance of the following library programs to the Madison community.**

Children's programs	<input type="checkbox"/> Very important	<input type="checkbox"/> Important	<input type="checkbox"/> Somewhat important	<input type="checkbox"/> Not important
Teen programs	<input type="checkbox"/> Very important	<input type="checkbox"/> Important	<input type="checkbox"/> Somewhat important	<input type="checkbox"/> Not important
Discussion groups	<input type="checkbox"/> Very important	<input type="checkbox"/> Important	<input type="checkbox"/> Somewhat important	<input type="checkbox"/> Not important
Presentations on topics of interest	<input type="checkbox"/> Very important	<input type="checkbox"/> Important	<input type="checkbox"/> Somewhat important	<input type="checkbox"/> Not important
Computer/technology training classes/workshops	<input type="checkbox"/> Very important	<input type="checkbox"/> Important	<input type="checkbox"/> Somewhat important	<input type="checkbox"/> Not important
Arts & crafts and/or hands-on maker project workshops	<input type="checkbox"/> Very important	<input type="checkbox"/> Important	<input type="checkbox"/> Somewhat important	<input type="checkbox"/> Not important

**9. Please rate the importance of the following library technology to the Madison community.**

Wireless internet access	<input type="checkbox"/> Very important	<input type="checkbox"/> Important	<input type="checkbox"/> Somewhat important	<input type="checkbox"/> Not important
Public computers with internet and programs/apps	<input type="checkbox"/> Very important	<input type="checkbox"/> Important	<input type="checkbox"/> Somewhat important	<input type="checkbox"/> Not important
Printer, copier, fax, scanner (fee for use)	<input type="checkbox"/> Very important	<input type="checkbox"/> Important	<input type="checkbox"/> Somewhat important	<input type="checkbox"/> Not important

**10. Please rate the importance of the following library facilities to the Madison community.**

Built in audiovisual system/projector in meeting room	<input type="checkbox"/> Very important	<input type="checkbox"/> Important	<input type="checkbox"/> Somewhat important	<input type="checkbox"/> Not important
Separate space for collaborative study or small group meetings	<input type="checkbox"/> Very important	<input type="checkbox"/> Important	<input type="checkbox"/> Somewhat important	<input type="checkbox"/> Not important
Quiet space for study/work	<input type="checkbox"/> Very important	<input type="checkbox"/> Important	<input type="checkbox"/> Somewhat important	<input type="checkbox"/> Not important
Comfortable seating areas	<input type="checkbox"/> Very important	<input type="checkbox"/> Important	<input type="checkbox"/> Somewhat important	<input type="checkbox"/> Not important

**11. I am**

- |                                                          |                                                |
|----------------------------------------------------------|------------------------------------------------|
| <input type="checkbox"/> A full-time resident of Madison | <input type="checkbox"/> 13-17 years old       |
| <input type="checkbox"/> A part-time resident of Madison | <input type="checkbox"/> 18-30 years old       |
| <input type="checkbox"/> A resident of another town      | <input type="checkbox"/> 31-45 years old       |
|                                                          | <input type="checkbox"/> 46-67 years old       |
|                                                          | <input type="checkbox"/> 68 years old or older |

**We welcome your feedback and suggestions. Please tell us what we can do to improve services offered by the Madison Library. (Attach a separate sheet if needed.)**

**Thank you for completing this survey.** The results will be posted on the Madison Library website and will be included in the Strategic Planning Committee's report, which will be completed and made available to the public in September 2014.

**If you would like more information about the Madison Library, call 367-8545 or email Mary Cronin at [librarian@madison.lib.nh.us](mailto:librarian@madison.lib.nh.us).**