

Madison Library
Strategic Planning Committee
June 10, 2014, 6:00 PM
John F. Chick Room, Madison Library
Approved Minutes

Attendance: John Filson, Linda Drew Smith, Fay Melendy, Braxton Hinchey, Noreen Downs, Nancy Devine, Mark Lucy, Tammy Flanigan, Mary Cronin.

Absent: Sloane Jarrell, Sue Stacy

Call to order: John Filson, Chair, called the meeting to order at 6:00 PM.

Agenda: Draft agenda was adopted as presented.

Minutes: Minutes from the May 19, 2014 meeting were accepted with one correction to “Why Are We Here” section. Third sentence should read “There is also an increasing demand for books and materials in electronic form as opposed to convention hardback or “hard copy” form.”

The SPC agreed that minutes from now on would be recorded in brief format, not in verbatim “he said, she said” format.

Comments: Nancy Devine met with Candy Thayer, who is on Wolfeboro Public Library’s capital campaign committee. They are doing good work for WPL, but not anything that this committee needs to or hasn’t already considered for its work.

Flow chart from PLA’s “Public Library Service Responses: 2007” report was handed out. The SPC is now working on assessing community needs, and will use this information to develop and define service responses and goals. A discussion of what a community vision for the library could be followed, consensus was to think in terms of 5 years from now, even though written plan will only look ahead 3 years.

Town of Madison Master Plan Library section from 2002: Committee briefly reviewed this document, and noted that short and long-term goals listed there have been met. Town’s Master Plan has been revised and updated in sections since 2002, although the library section has not.

Community Survey structure: Draft survey was reviewed, and following edits will be made before distribution. Estimated time to complete the survey will be described as “not to take more than 10 minutes.” Information about where to return the survey and contact information for the library will be added to both paper and online versions of the survey.

Community Survey distribution: Survey will be made available through Old Home Week, August 10. Paper surveys and/or small flyers with link to survey will be handed out at the following community locations: Friends of Madison Library book sales (Fay Melendy), Madison Church (Mary Cronin and Tammy Flanigan), Madison Elementary School (Mary Cronin), Silver Lake Landing (John Filson), SLAM Annual Meeting (Nancy Devine and John Filson), Boat Launch (John Filson), Silver Lake Boating Club (Nancy Devine), Community Market (Mary Cronin), [Town Office (Mary Cronin, Sue Stacy)]. Publicity about the survey will be shared via the Madison Town column, at the library, on the library’s website,

Facebook and Twitter pages, with the following community organizations: Moores Pond (Mark Lucy), Davis Pond (Mary Cronin), Valley Vision (Noreen Downs), EPOA (Noreen Downs). The online survey will be linked from the library's website and social media, [the Town's website], will be sent to parents of Madison Elementary School students and incoming kindergarteners. PDF version of paper survey will be available for download on the library's website and included with online survey.

Community Listening Session: John McCann of CI International (Lovell, ME) is available and interested in helping with a community listening session. His company encourages community volunteer work, and he will not charge Madison Library for his services. John Filson and Mary Cronin had a lengthy conversation with him on June 6, discussing the process and order of strategic planning events. Listening session will be scheduled after results of survey are tabulated and analyzed, at the end of August. Thus the survey results will provide a basis for discussion at the listening session.

Next meeting: July 1, 2014 at 6:00 PM.

Adjourn: John Filson adjourned the meeting at 7:10 PM.

Respectfully submitted,

Mary Cronin